# The mores and social control

Defn: mores are deeply held moral values and customs within a society. They deal with fundamental issues of right and wrong, good and bad. Think of them as the bedrock of a cultures ethical framework.

**Characteristics:**

**Mores are usually**

* **Strongly held**
* **Informal / unwritten / transferred from one generation to another**
* **Vary across cultures**

**Social controls**

* **Defn:** social control refers to mechanism that keep in accordance with societal expectations. It ensures order, stabilities and conformity.
* **Types:**
* **Internal – self regulation**
* **External – social execlusion**
* **Formal – law, police, court**

## The link between mores and social controls

1. Mores inform social control
2. Social control enforce mores
3. Dynamic relationship